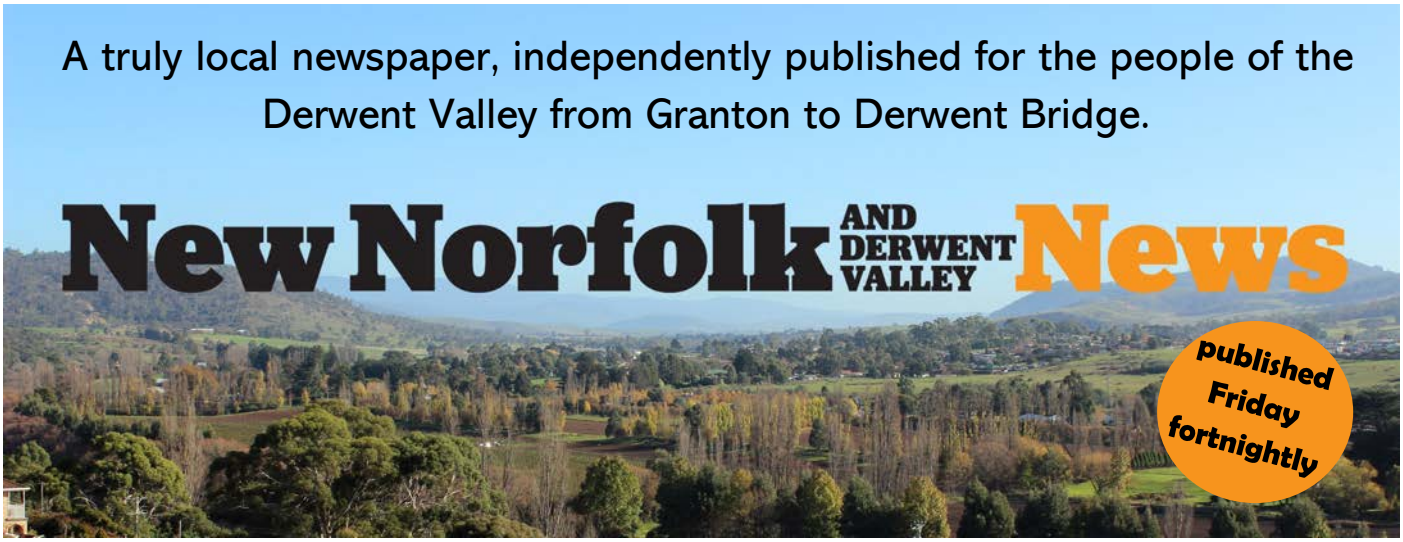
A truly local newspaper, independently published for the people of the Derwent Valley from Granton to Derwent Bridge.

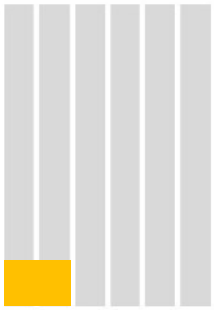


On sale throughout the Derwent Valley, including door sales in New Norfolk

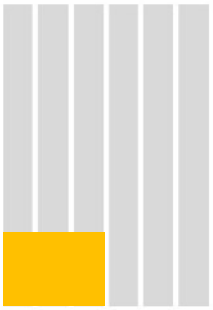
Editor and publisher: Damian Bester | Advertising sales: Wayne Shoobridge

damian@newnorfolknews.com | wayne@newnorfolknews.com

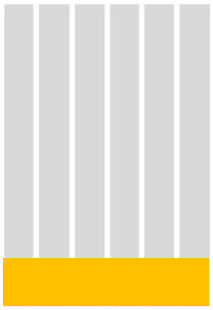
Selection of standard advertising sizes (others available on application)



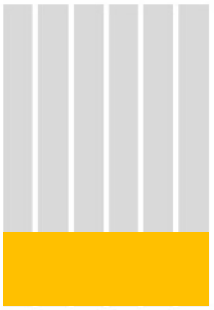
Business card (6x2)
6cm x 2 columns
60mm H x 85mm W
$84.84 (service guide $59.38)



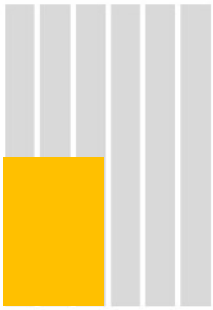
Eighth page (8x3)
8cm x 3 columns
80mm H x 129mm W
$169.68



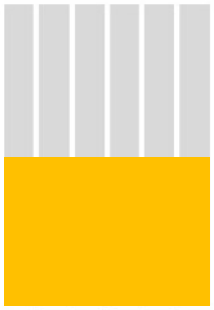
Small strip (6x6)
6cm x 6 columns
60mm H x 262mm W
$254.52



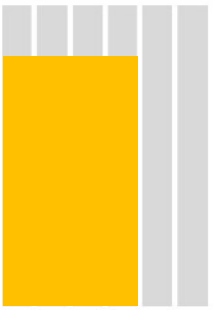
Medium strip (8x6)
8cm x 6 columns
80mm H x 262mm W
$339.36



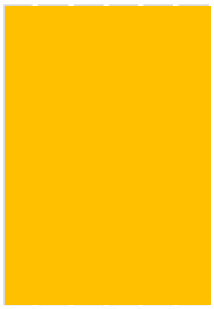
Quarter page (16x3)
16cm x 3 columns
160mm H x 129mm W **$339.36**



Half page (16x6)
16cm x 6 columns
160mm H x 262mm W **$652.80**



Half page vertical (24x4)
24cm x 4 columns
240mm H x 174mm W **$652.80**



Full page (32x6)
32cm x 6 columns
320mm H x 262mm W
$1305.60

All advertisements include free colour
Prices stated are GST exclusive
Special sizes accommodated

Position Loadings
Front page: +75%
Back page: +50%
Page 3: +50%
Page 5: +30%
Page 7: +20%
Page 9: +10%

Design service
Small/basic design with one set of corrections: $33
Large or complex design with two sets of corrections: $66

Repeat business
3 bookings: 10% discount.
6 bookings: 20% discount.
12 bookings: 30% discount.

CLASSIFIED ADS: $16.50 (6cm x 1 column)
Newspaper inserts: Contact us for a quote.

Publication dates Jul to Dec 2026		Booking deadline Friday prior to publication. Copy deadline Monday prior to publication. Best efforts will be made to accommodate later bookings. Please call to ask.			
Jul 3	Aug 14	Sep 11	Oct 9	Nov 6	Dec 4
Jan 17	Aug 28	Sep 25	Oct 23	Nov 20	Dec 18
Jul 31					

Contact Wayne Shoobridge on 0427 642 098 or email wayne@newnorfolknews.com to book your space today!

New Norfolk and Derwent Valley News
Technical specifications and sample pages

Advertising Terms & Conditions:

We value your business and will provide a proof of your advertisement via email for your approval prior to printing.

After we have received your approval to print, no responsibility will be taken for errors or omissions.

Cancellations are permitted prior to the advertising booking deadline which is located on this ratecard. Cancellation after this date without a re-booking will result in a charge of 25% of your advertisement cost.

Payment for advertising is due prior to booking deadline unless alternative arrangements have been made.

Advertisement height and width

We calculate the size and cost of our advertisements by the centimetre/column method. The height is measured in centimetres (minimum 6cm and maximum 32cm) and the width is measured by columns (minimum 2 columns).

2 columns: 8.5cm (85mm)
3 columns: 12.9cm (129mm)
4 columns: 17.4cm (174mm)
6 columns: 26.2cm (262mm - full width of page)

Supplied material

Press Ready PDF
CMYK
Fonts outlined
Images 300dpi

NEWS 3

Economic slingshot misfires

DAMIAN BESTER

Rethink on roundabout roadworks

Lion of the valley passes

Your ad here
9cm strip
$381.78

NEWS 5

Artwork wanted for new police station

Local man arrested over robbery

DAMIAN BESTER

Your ad here
12cm strip
$509.04

MORE SAMPLE SIZES

NEWS 7

Emergency funds boost for councils

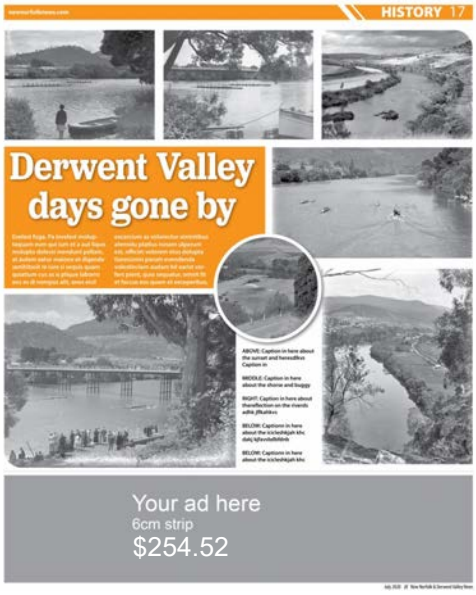
DAMIAN BESTER

Grants for SES and axemen

Another brief

Bidders blaze trail for rare tobacco tin

Your ad here
15cm x 3 col
$318.15


HISTORY 17

Derwent Valley days gone by

Your ad here
6cm strip
$254.52

New Norfolk AND DERWENT VALLEY News

WE'RE ALL ABOUT THE VALLEY & HIGHLANDS

All fired up

PROUDLY PRINTED ON LOCALLY-MADE PAPER FROM THE BOYER MILL

NEW NORFOLK FRESH NEW LOOK

PREMIUM PLACEMENTS

(when available)

Front page earspace: 48mm H x 122mm W (POA)

Front page sidebar: 160mm H x 40mm W (POA)

TV Guide banners: 15mm H x 262mm W ($159 front, $127 inside*)

BEST ON THE BOX November 22 - December 3

AD SPACE (15mm deep x 262mm wide

New Norfolk AND DERWENT VALLEY News